

1. Call to Order: Commissioner Kevin Parnell called the meeting to order at 9:00 am

2. Pledge to U.S. Flag

3. Roll Call: Cody A. Gray, Executive Director

TDC members in attendance: Commissioner Kevin Parnell, Councilman Ricky Jernigan, Councilwoman Kathryn Terry, Chris Candler, Chris Wynn, Dennille Leslie, Janak Patel, Janet Moses, Staci Hall, and Tessa Mock. **A quorum was present.**

TDC members NOT in attendance: Ketna Patel

Staff in attendance: Cody A. Gray, Chris Coleman, Michelle Moore, and Kilee Mathis

4. Staff or TDC Member Additions or Deletions to Agenda

5. Approval of Agenda:

A motion was made by Janet Moses, second by Councilman Ricky Jernigan to approve the agenda as presented. The motion was approved.

6. Discussion and Action Items

a. Cody A. Gray, Executive Director – Tourist Development

- i. Approval of Minutes – March 18, 2026, Meeting Minutes. **A motion was made by Dennille Leslie, second by Janak Patel, to approve the minutes as presented. The motion was approved.**
- ii. Bed Tax and Smith Travel Report
- iii. Financial Reports – **A motion was made by Dennille Leslie, second by Councilman Ricky Jernigan, to approve the Financial Reports as presented. The motion was approved.**
- iv. Sports Funding Request – Strongman Champions League – \$20,000. Ilya Khazov from Strongman Champions League gave a presentation on their event and answered questions from the TDC members. **A motion was made by Councilman Ricky Jernigan, second by Staci Hall, to approve the funding request of \$20,000 for Strongman Champions League. The motion was approved.**

7. Staff Reports

- a. Cody A. Gray, Executive Director – Tourist Development
 - i. Regional Sports Park (500 Acre) Update
 - ii. RC Track Update
 - iii. Fiscal Year 2027 Planning
 - iv. National Travel and Tourism Week
- b. Michelle Moore, Marketing Coordinator – Tourist Development
 - i. Marketing Update
 - ii. Visitor Guide Update
 - iii. Event Calendar
- c. Chris Coleman, Sports Marketing – Tourist Development
 - i. Sports Social Media Update
 - ii. Sports Calendar

8. Open Public Comment to the TDC – 2 Minute Limit

9. TDC Member Comments

Cody A. Gray spoke on prior Interim Executive Director Clint Pittman and expressed gratitude for his position and contributions within the tourism world. Councilman Ricky Jernigan also agreed with Mr. Gray and spoke about his gratitude toward Mr. Pittman.

10. Next meeting is Wednesday, July 15, 2026, at 9:00 am

11. Adjournment 9:52 am